

# Tech Entrepreneurship

---

## TRENDS AND PREDICTIONS 2019

CJ Cornell  
Jun 15 @cjscornell 2019

[/incredibly/important/e-report/2019](#)

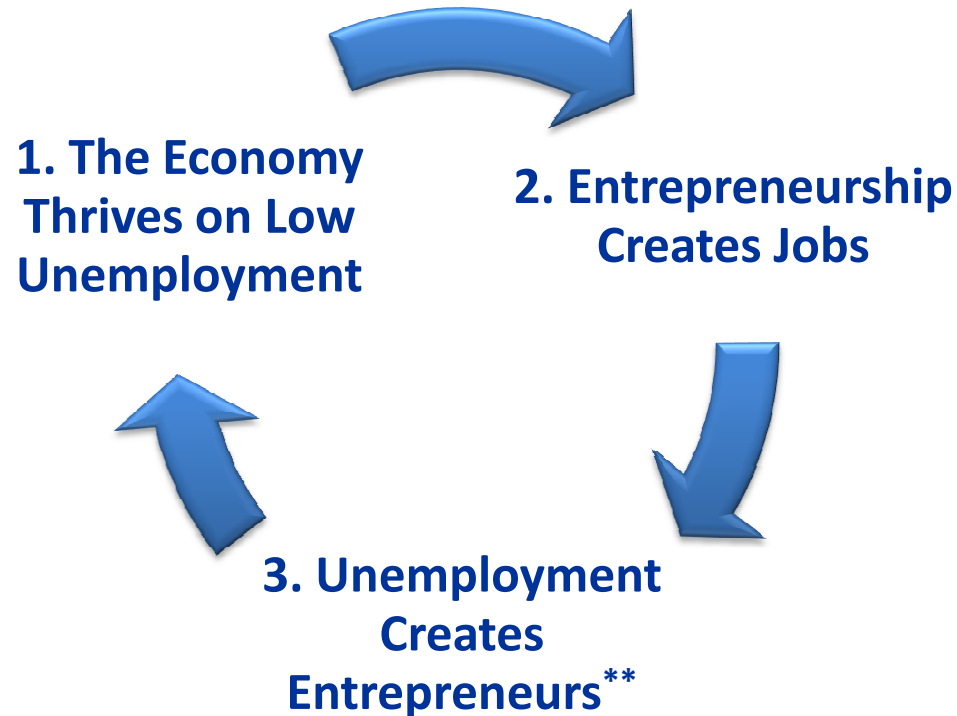
# Entrepreneurship 2019

---

- 1) Technology & Entrepreneurship
- 2) State of entrepreneurship
- 3) Tech Trends
- 4) Entrepreneurship Trends
- 5) State of VC Funding
- 6) Social Trends in Entrepreneurship & Funding
- 7) Upcoming (predictions)

# State of Entrepreneurship

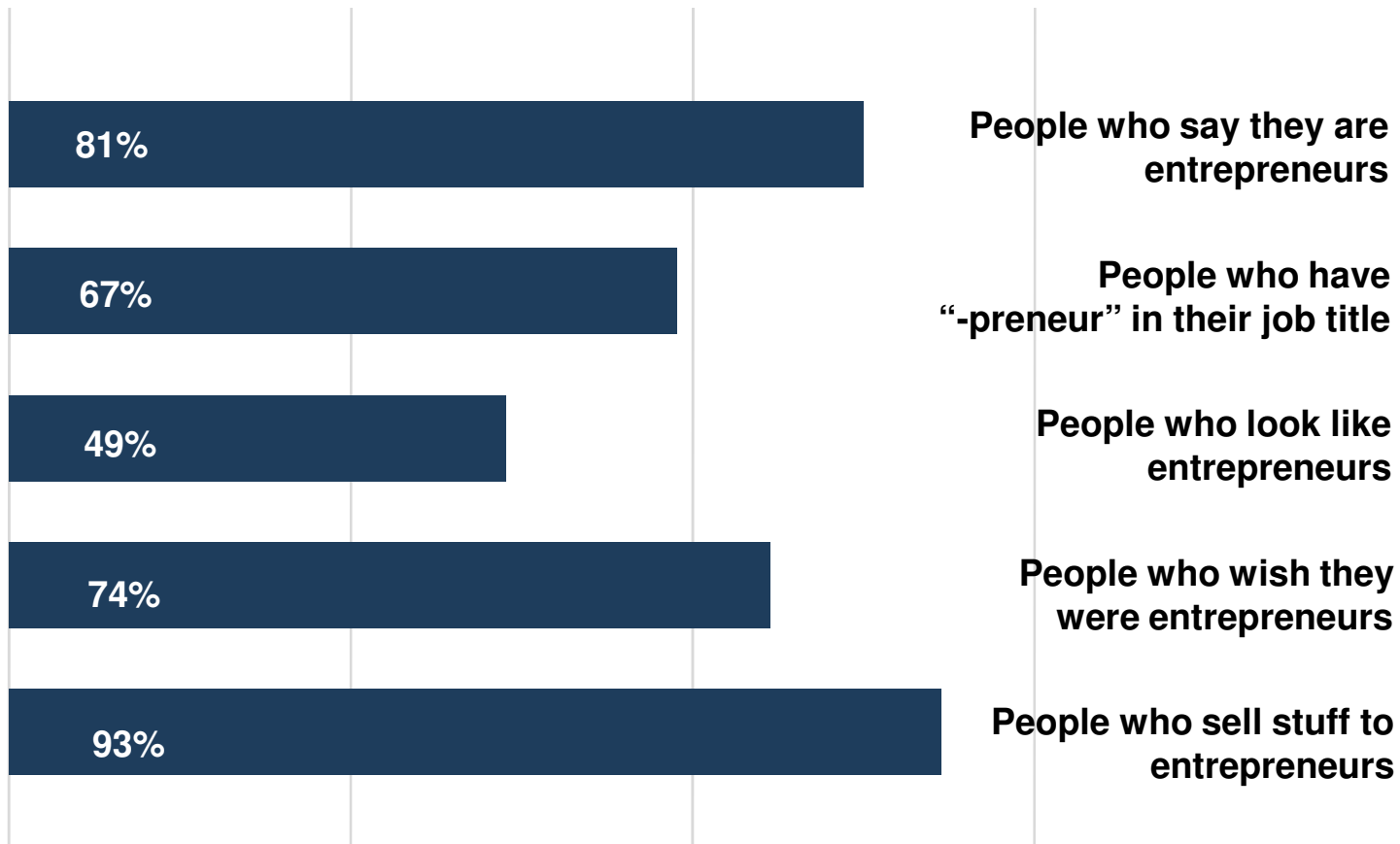
## Entrepreneurship is the Formula for a Booming Economy



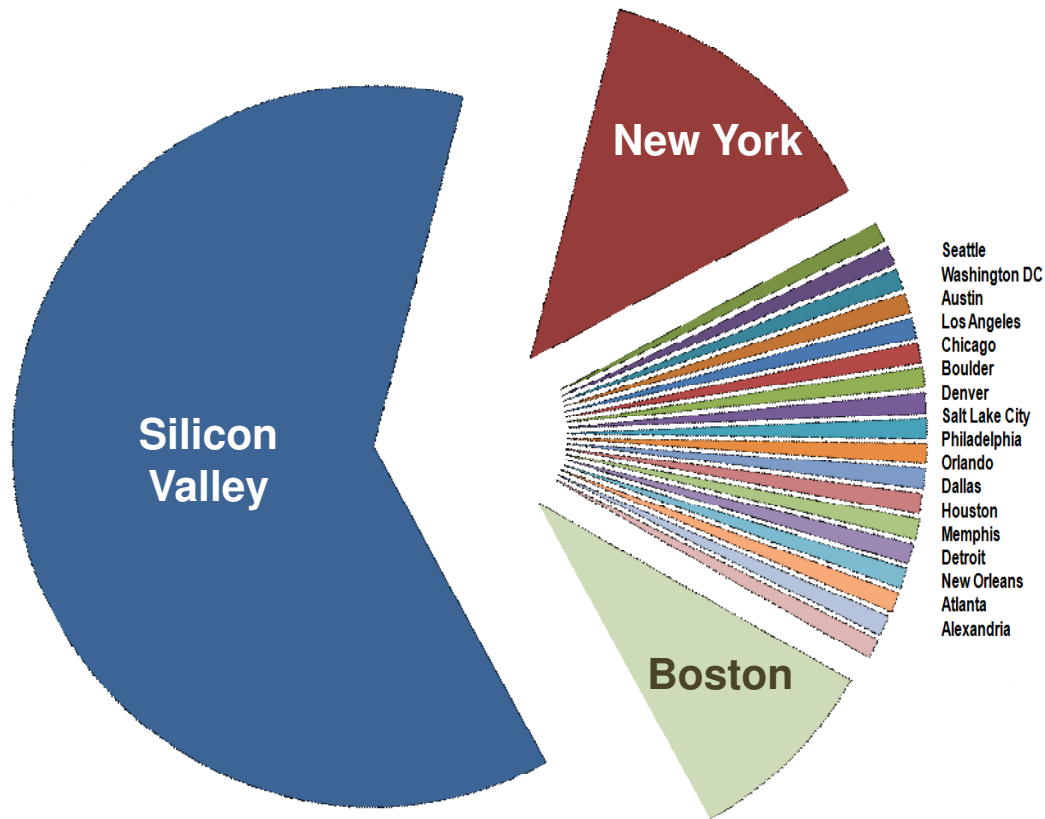
**\*\* 2019 was the most robust economy of unemployed entrepreneurs**

# Entrepreneurship Is Everywhere

## Nearly 100% of People are Entrepreneurs



# Entrepreneurship Is Everywhere



## Entrepreneurship is Booming in Every US City

**500% increase of  
new startups in these cities,  
in 2019 \*\***

**\*\* New startups Increase from  
1 company to 5 companies in  
these cities**

---

## HIGH-TECH DRIVES MOST NEW STARTUPS

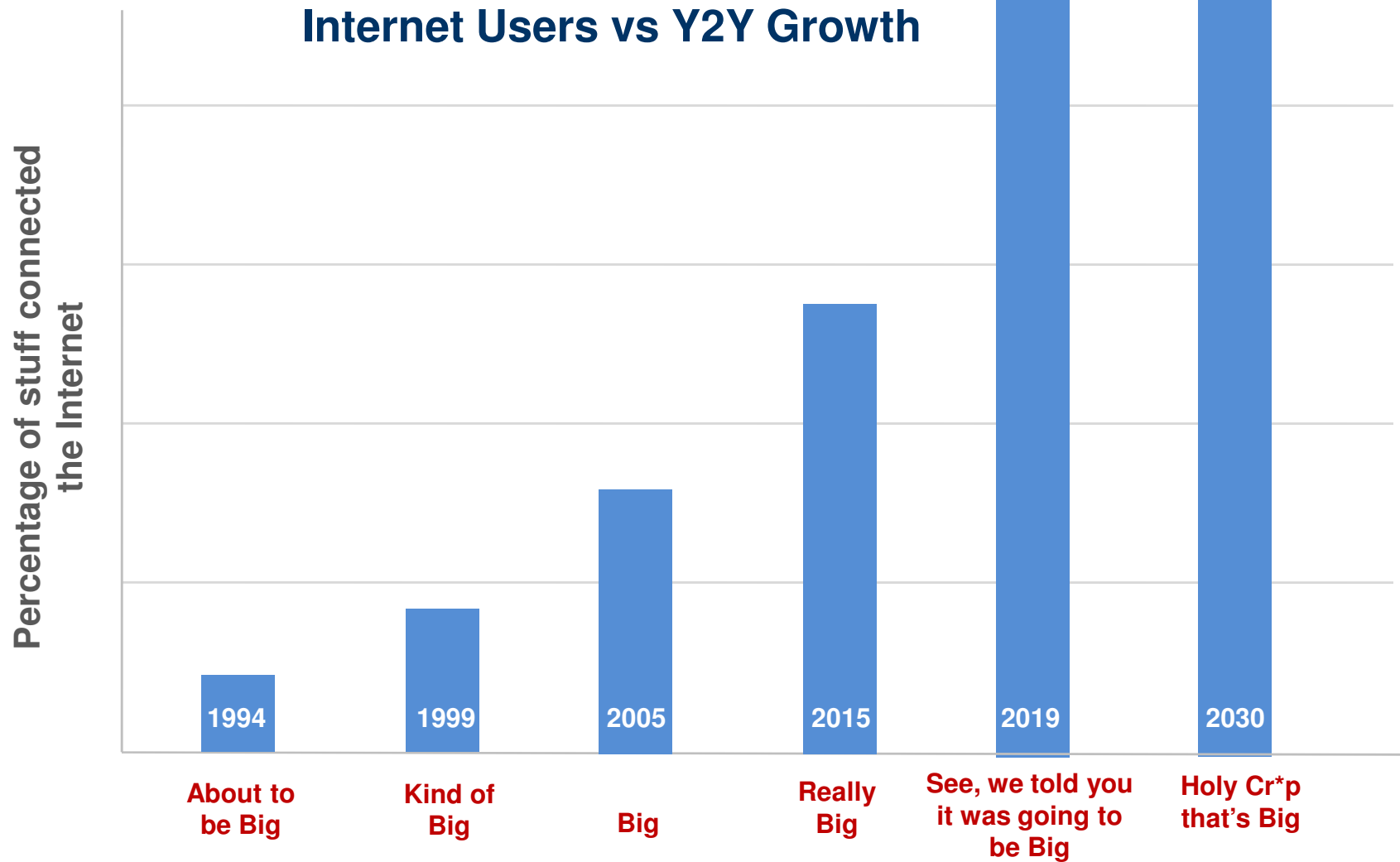
**ENTREPRENEURSHIP = INTERNET**

**“You can’t be an entrepreneur  
anymore, without the Internet” \*\*\***

\*\*\* an entrepreneur without the Internet  
is like a dog without a chew toy.

# The Internet is BIG

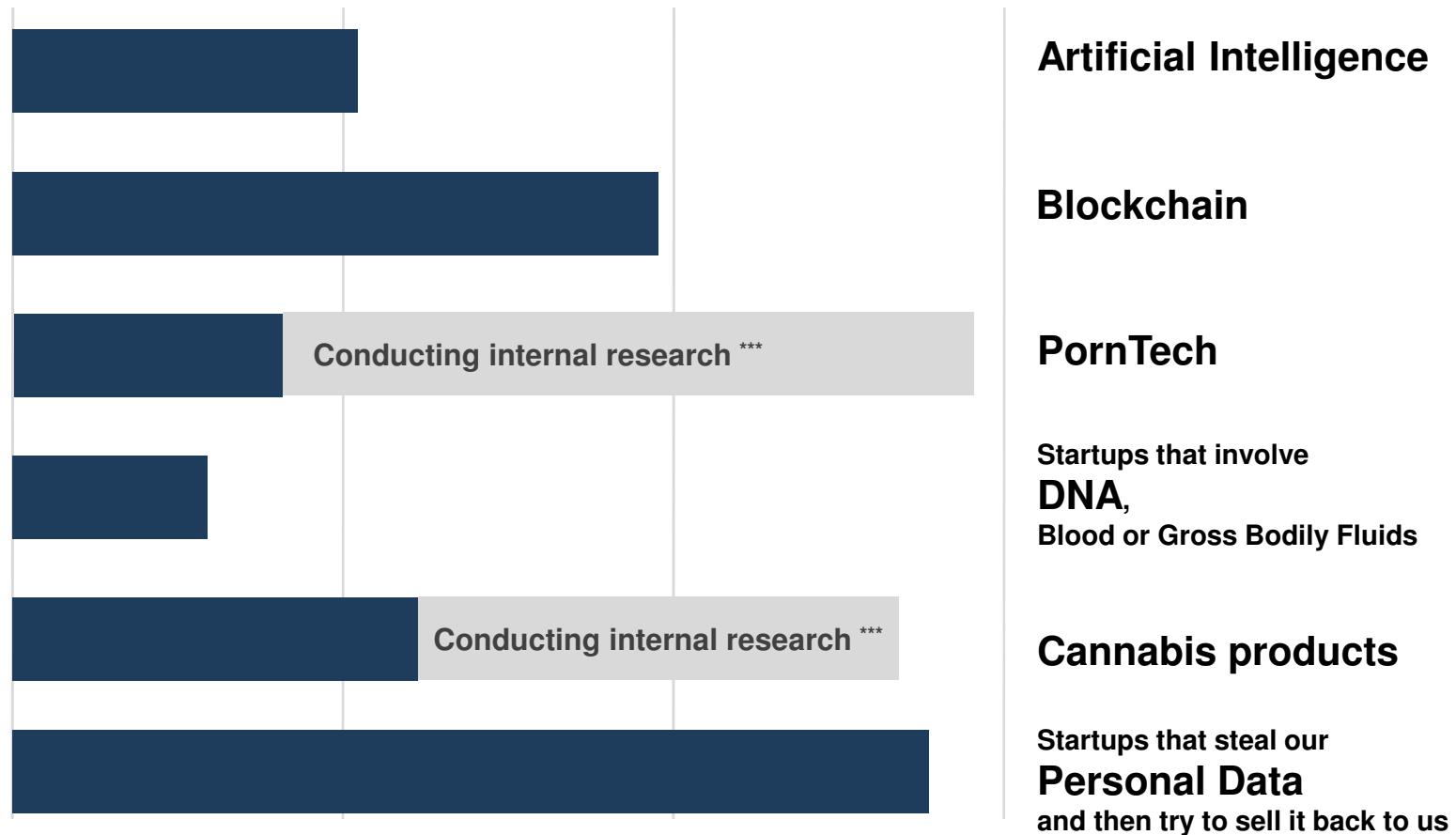
## Internet Users vs Y2Y Growth



SOURCE: Every self important analyst from San Francisco, New York and Boston

# State of Entrepreneurship - 2019

## Most common Product Categories by Startups

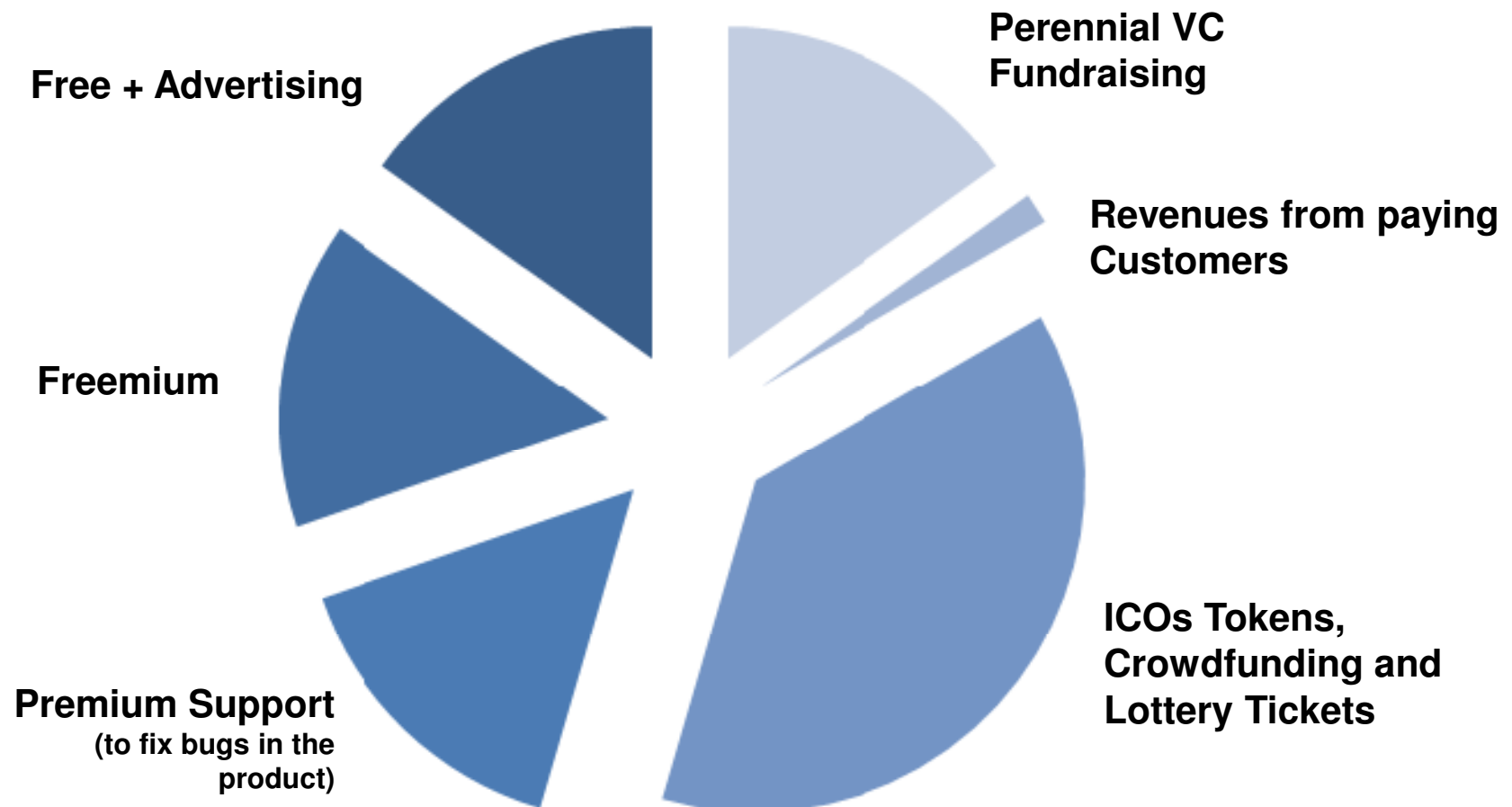


\*\*\* Polled companies stated their employees are still spending 15 hours/day conducting "internal research" and intensive product testing



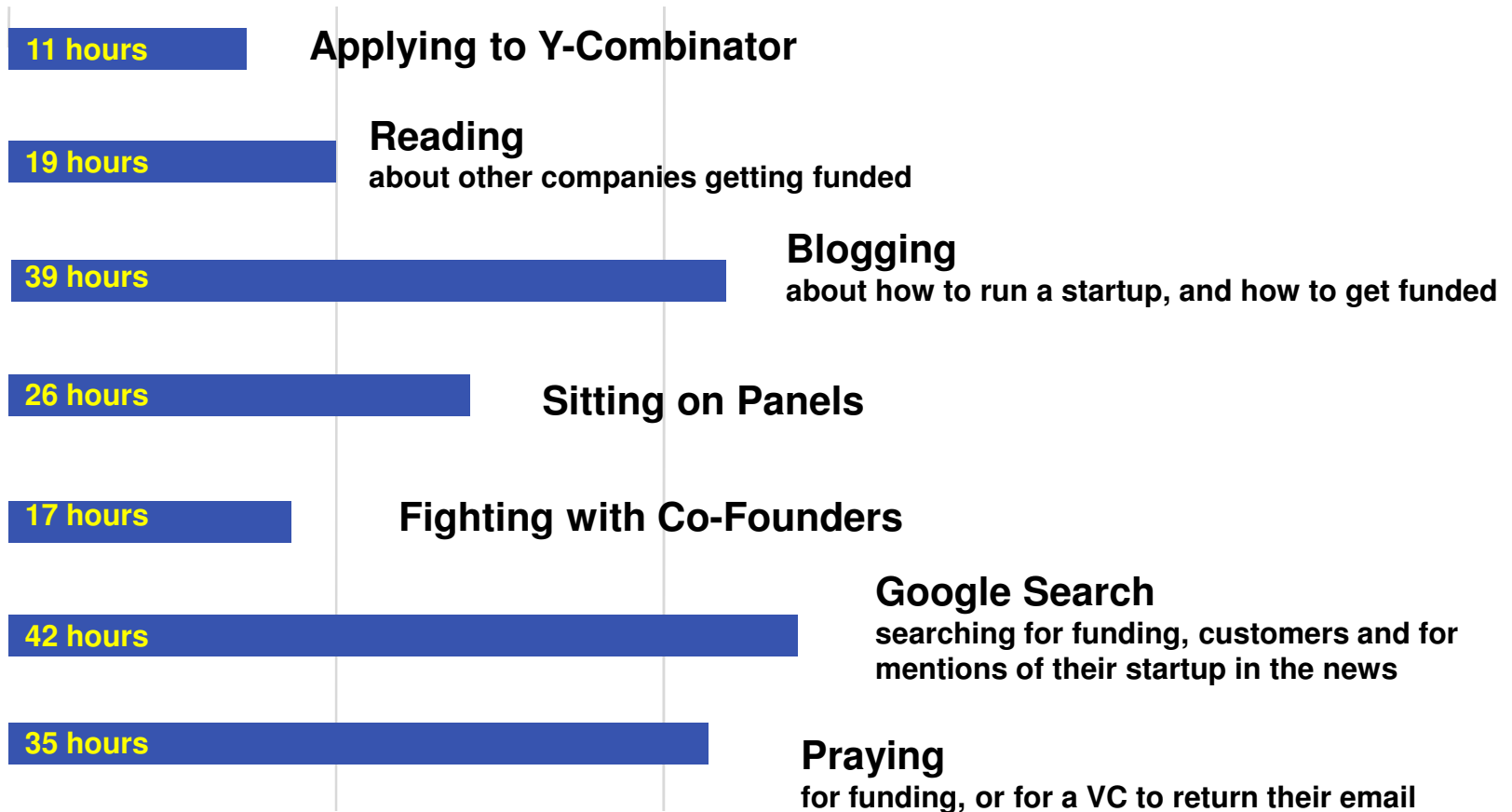
# State of Entrepreneurship - 2019

## Top Business Models for Startups



# A WEEK IN THE LIFE - 2019

## Time Spent by the Typical Entrepreneur



---

**THE STATE OF  
STARTUP FUNDING**

**2019**

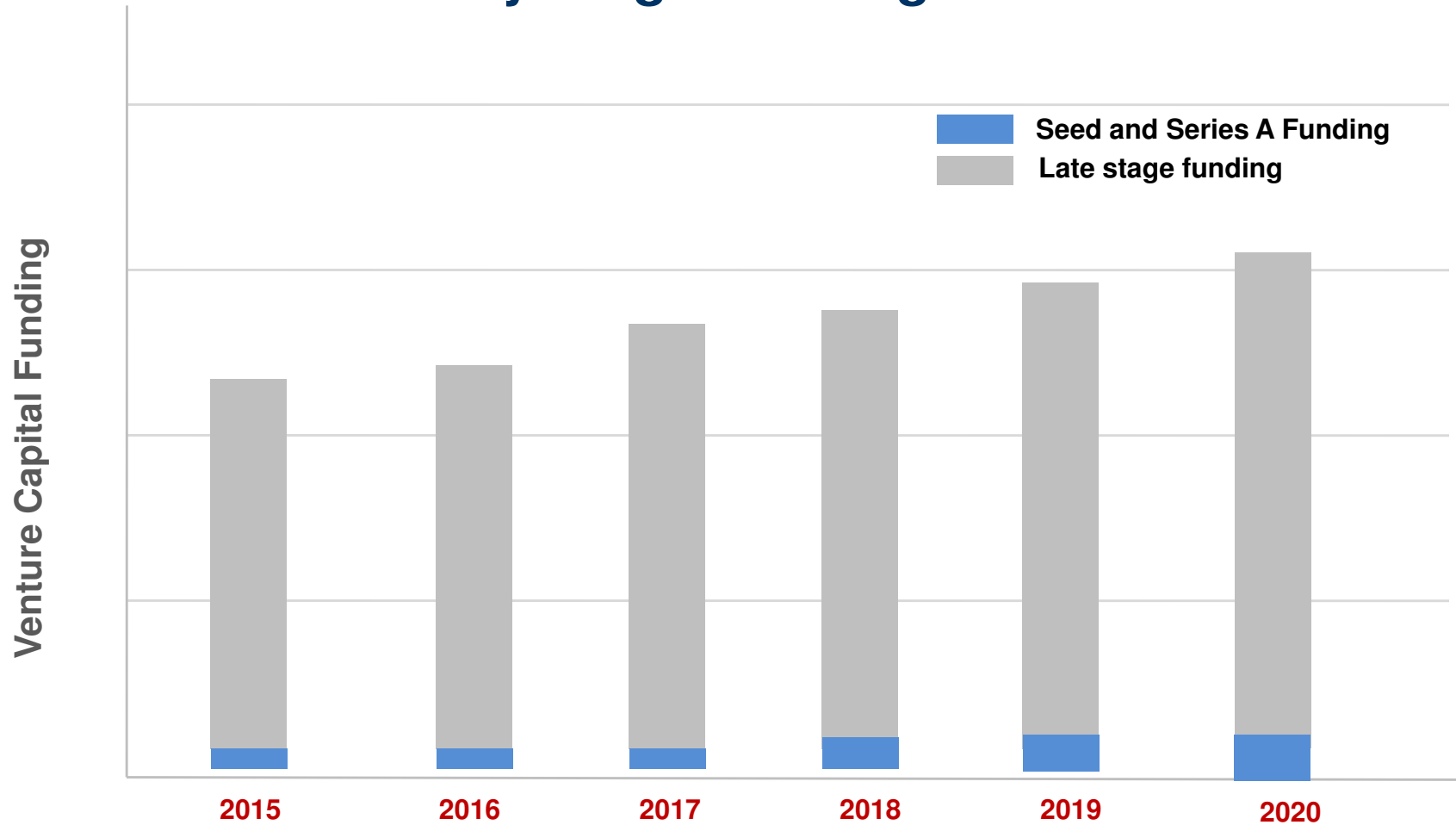
# State of Startup Funding - 2019

***One Trillion Dollars in  
Venture Capital available***

***\*\* As long as you are a 22 year-old,  
tall, white, male Stanford graduate, or  
a short white 19 year-old Harvard dropout.***

# VCs Accelerate Startup Investments

## Increase in Early Stage Funding



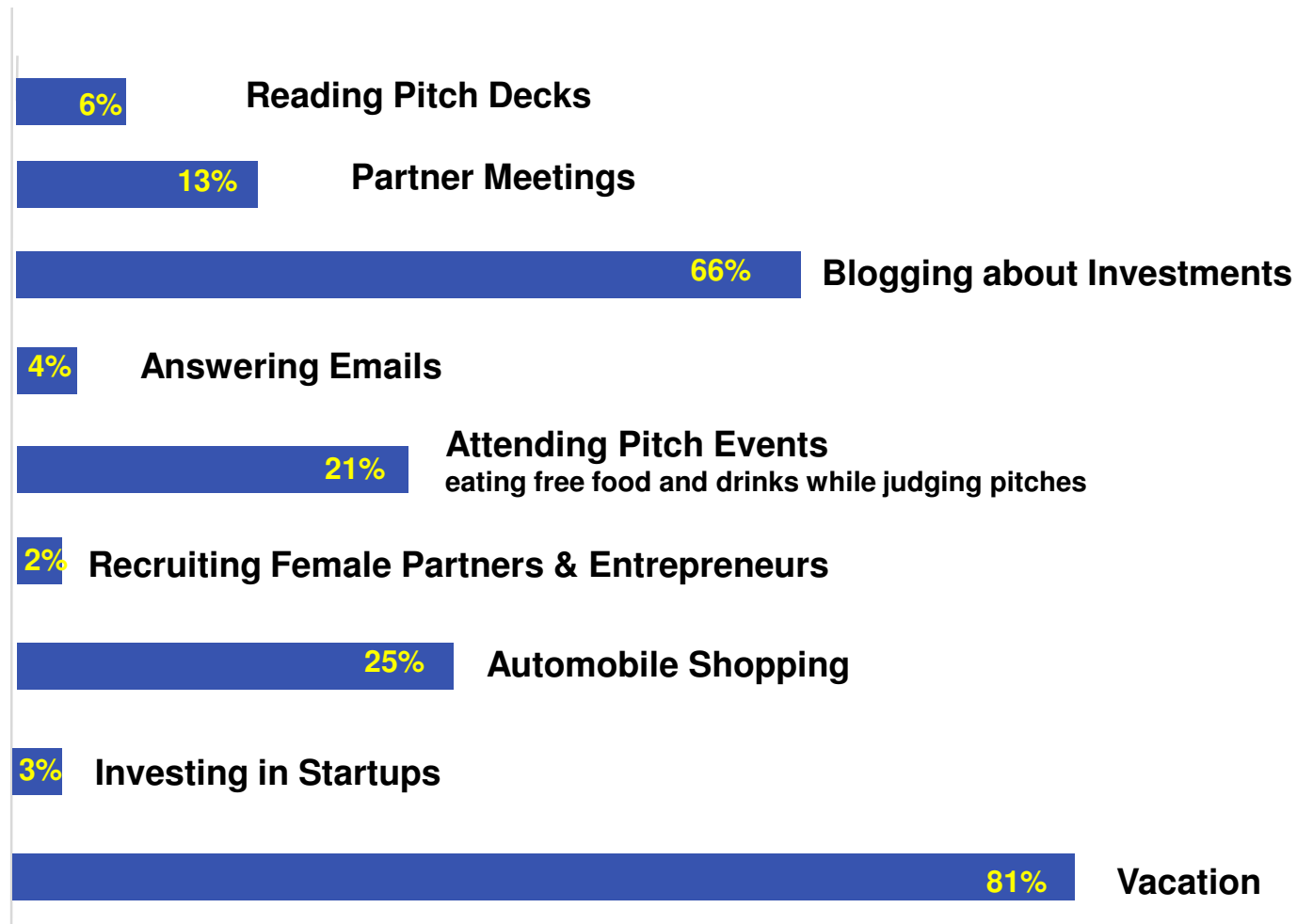
# State of Startup Funding - 2019

## Breakdown of Venture Capital Investments (as a percentage of total)



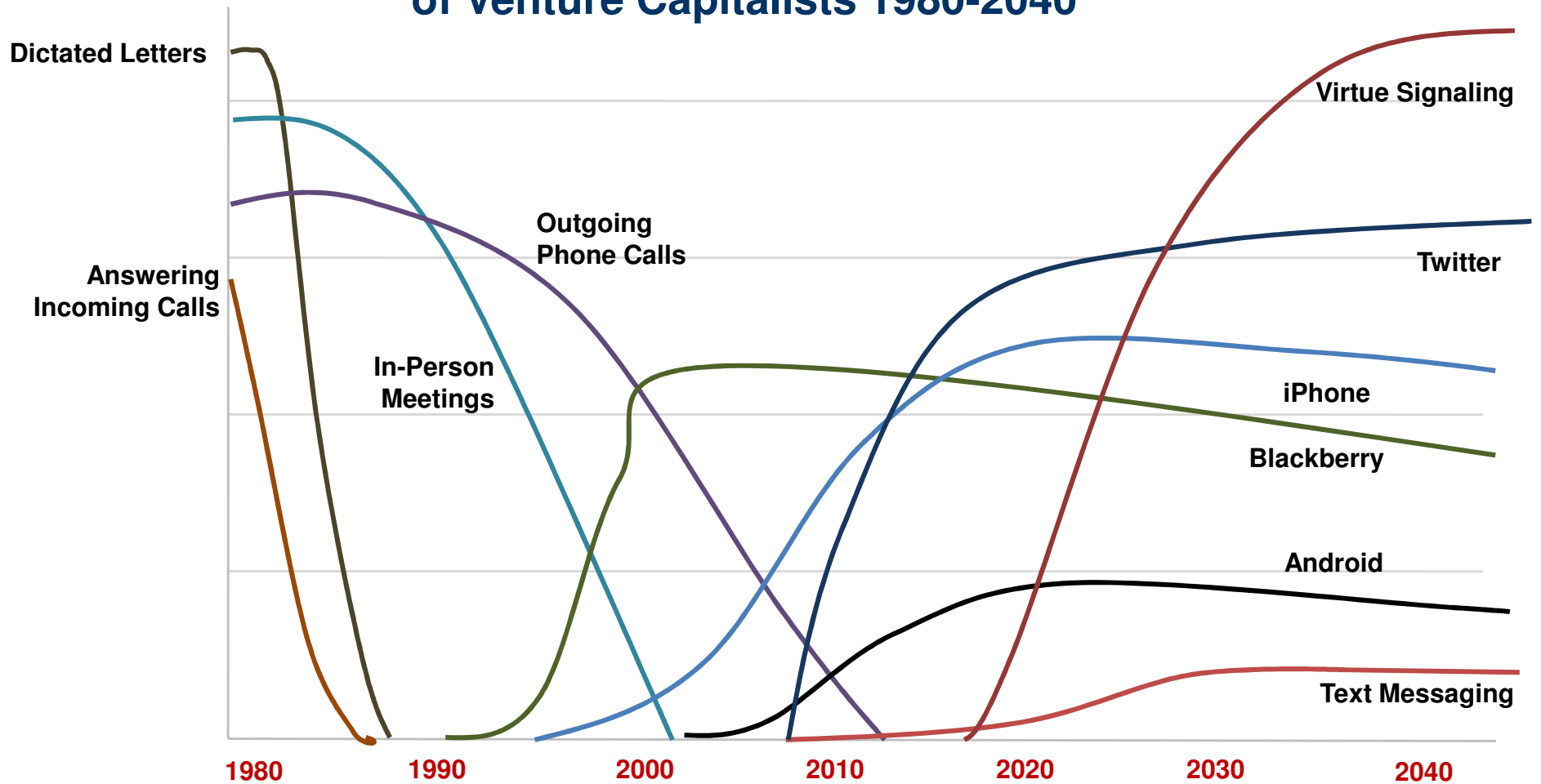
# A YEAR IN THE LIFE - 2019

## Time Spent by the Typical Venture Capitalist (as a percentage of total)



# VC Communications

## Dominant Communications Method of Venture Capitalists 1980-2040





---

# **SOCIAL TRENDS**

**Driving**

**Entrepreneurship & Funding**

# The Generation Wars Escalate ...

## *Entrepreneurship* *Is for Millennials* \*\*

**\*\* Because they say so.**

# The Generation Wars Escalate ...

## ***Gen-X – The Lost Generation***

- ***20% of Gen-X'ers***  
*now self-identify as millennials*
- ***80% of Gen-X'ers***  
*were reclassified as Baby Boomers (by millennials)*
- ***100% of Baby Boomers***  
*were reclassified as invisible (by millennials)*

# Social Trends in Entrepreneurship - 2019

## *Culture is King*

*“Culture is more important  
than a customer,  
product or profit.”*

*\*\* according to 97% of millennial entrepreneurs*

# Language Gets an Upgrade ...

*A sampling of*  
***Banned words and phrases***

*In the “Woke” era.*

<b>Business Phrase</b>	<b>Reason for Ban</b>
White Label, Black Label White Hat	Racially Insensitive
Opening the Kimono	Sexist
When Push Comes to shove	Promotes Bullying
Touch Base	Harassment (touching is banned)
Too many chiefs, not enough Indians	Culturally insensitive
Separating the men from the boys	Privileged
Hired-gun, big-gun, bite-the-bullet	Incites Violence
Come-to-Jesus meeting	No religion in the workplace allowed
Throwing someone under the bus	Bullying
“No” (from a venture capitalist)	Hate Speech.

---

# PREDICTIONS

2020 and Beyond

**For High-Tech**

**Entrepreneurship & Funding**

# Predictions

## **2020**

- *Over 90% of men over 30 years-old will have “Serial Entrepreneur & Keynote Speaker” as their LinkedIn title.*

## **2021**

- *85% of entrepreneurs will be CEO’s of one-person companies called: “[my-name] and associates”*

## **2021**

- *Tim Cook announces innovative new iPhone 14 – featuring the color mauve.*

# Predictions

## **2022**

- *VC's will require all pitches to fit inside a single 140 character tweet: including KPIs and customer references*

## **2022**

- *“The Lean Startup” will be in every hotel bedside drawer, replacing the Bible and the Book of Mormon.*

## **2023**

- *Co-working spaces will be re-named ECPs: (Entrepreneur Co-Procrastinating Spaces)*



# Predictions

**2028**

- *the first Presidential election will be decided by the candidate who receives the most 'likes' on Facebook.*

**2024**

- *Bitcoin innovation: You'll be able to print your Bitcoin on small pieces of paper and carry it in your wallet*

**2024**

- *Tim Cook announces innovative new iPhone 15 – featuring the color chartreuse.*

# Predictions

**2021 -**

***Google announces plans to provide 500,000 free homes for the homeless.\*\****

***\*\* (built entirely out of stacks of \$100 bills from their treasury.)***

# Predictions

***2028 -***

***The Internet gets even bigger.***

# Predictions

**2026 -**

*Hacking elections becomes the world's most popular multiplayer game*

**2026 -**

*Apple releases overhaul of the iPad pro – with 18 inch screen, attached keyboard, and WindowsME operating syste.*

# Predictions

**2026 -**

***The United Nations will declare an  
Humanitarian Crisis  
after thousands die in tragic  
Bitcoin Mining Accidents.***

# Predictions

**2024 -**

*Men try to counter the #metoo movement:*

*Prominent venture capitalists and CEOs attempt to start the #everyonedoesit and #itsherwordagainstmovement movements.*

# Predictions

**2033 -**

*A recently cloned Steve Jobs becomes CEO of Apple for an unprecedented 3<sup>rd</sup> time.*

# Predictions

**2099 -**

***141 year-old Elon Musk elected first  
Governor of Mars***

***\*\* Vows to build a Hyperloop to Jupiter***



# Entrepreneurship

## TECH TRENDS AND PREDICTIONS 2019

***THANK YOU***

***- CJ Cornell***

***Entrepreneur, Educator, Investor, Author:***

***The Age of Metapreneurship  
The Startup Brain Trust***

<http://metapreneurship.net>

<http://amazon.com/author/cjcornell>

<https://www.linkedin.com/in/cjcornell/>

# *Other Articles by CJ Cornell*

**ON:**

<https://medium.com/@cjcornell>

[Great, Lousy Advice for Entrepreneurs](#)

[The Secret VC Decision Process — Exposed](#)

[8 Simple Rules For Dating Your Advisor](#)

[T-Ball Entrepreneurship](#)

[The Guru Paradox — is experience a liability?](#)

[Winning the Venture Capital Lottery?](#)

[Pitch Meeting Bingo — Entrepreneur Edition](#)

[Top Movies & TV Shows for Entrepreneurs](#)